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How does our mission “Results Through Education” apply to the real world?

Will YOU be in one of our next success stories?
INTRODUCTION

Do you have the desire, drive and determination to become a success in multi-family real estate? Do you want to provide financial freedom for future generations? If so, you can certainly count on our team to help and guide you in developing and perfecting your skills in our exclusive Mentorship Coaching Program.

This limited-access Mentorship Coaching Program unites eager, ready-to-learn students who desire extra guidance, accountability and confidence with experienced, knowledgeable members of the RE Mentor team, who are ready and willing to share advanced tools, knowledge and mentoring.

If you’re accepted into this program, your assigned team members will be available, giving one-on-one personal attention to you, your individual goals and challenges. In a short period of time, your RE Mentor team members will become a resource you can contact to overcome obstacles, keep you headed in the right direction and hold you accountable to the regular courses of action you need to achieve to own a successful multi-family business. A student-RE Mentor relationship can also transition into a life-long friendship and career-long professional contact.

We must admit, we’re slightly jealous of the opportunity you have in front of you now. We wish that we’d had the chance to have an experienced team by our sides, holding our hands and mentoring us, deal by deal when each of us first entered the real estate business.
Perhaps such guidance would have kept each of us from having to learn so many crucial and costly lessons the hard way. Between our own mistakes and those we’ve heard time and time again from others, we have discovered the most common reasons why people don’t succeed at this business. Each one of them has been detrimental to countless careers. Fear of the unknown, lack of focus, and listening to negative people are just a few of these business killers. In between these major pitfalls, there are also many mistakes that, while not fatal, can still harm your cash flow. That's why we started the Mentorship Coaching Program, to help you transform raw, yet misused potential into real profits and turn missed opportunities into money-making deals.
In this uncertain economic time, with so many people struggling to fund their retirement, we want to ensure our students have the very best odds of achieving the wealth and success they deserve. Can you make money in this business without our Mentorship Coaching Program? Sure, but can you get there faster, with less mistakes, while closing on larger deals and building a sustainable multi-family business? A business that you can pass on to your next generation and still enjoy its enormous benefits while you control it? Probably not. Everyone can benefit from the guiding hands of a seasoned team overlooking their actions; even the most productive and successful people in the world all have mentors.

We’ve seen real estate students from all different backgrounds and from all over the country (and the world for that matter) apply to the program for reasons as different as they are. While some are brand new to this business and looking for someone to help them set their goals and reach their potential, others are already seasoned investors who want the constant guidance needed to get the most from every deal and take their real estate business to the next level. Regardless of where you are in your investing career, we are confident that our skilled team can take you to heights you might not have even imagined yet. The Mentorship Coaching Program will certainly challenge you.

Become a person who can create value and share with others - that’s partnering.
There Is A Difference Between Our Skilled Team Members And Just Anyone Willing To Give You Advice
We’ve learned that, for better or worse, people are more than willing to give you their advice. Unfortunately, advice without experience is not worth very much. We’ve also discovered that trusting in the wrong people can be even more detrimental to your investing business than having no guidance at all.

Our team members and Mentorship Coaching Program are here to hold you accountable and provide the opportunity for you to solicit advice from those proven worthy by their experience in the real estate industry, their peers and, most importantly, us at RE Mentor. Our team members aren’t retirees who’ve been away from the business for years and looking to pad their social security checks, and they aren’t MBA graduates with no real-world experience. They’re all successful professionals currently involved in the multi-family real estate business who have up-to-date knowledge, advice and opinions that are based on their understanding and first-hand experience in the current market with its patterns and behaviors.

Hallelujah! Another student closed a deal! Let’s celebrate!

- Jermaine Evans, Coaching Coordinator

We personally select each team member based on wide, strict criteria. Since our team members are all successful, multi-family real estate professionals, we limit the number of students each are assigned. This not only allows them to be able to maintain their personal real estate business, but it also benefits you by ensuring you won’t be fighting with other students for your coach’s attention. If you’re accepted into one of the coveted mentorship student positions, we’ll pair you with a coach who we feel will best suit you and your budding business. Our team members are located all over the country, and we’ll work to pair you with one who’s close to and/or extremely knowledgeable about the region of the country you are most focused on.
WHAT’S EXPECTED OF YOU AS A MENTORSHIP STUDENT

We Want You On Our Wall!
We expect a lot from the students who are accepted into our Mentorship Coaching Program, because we know that by becoming one of our mentorship students, you have the opportunity of a lifetime. Chances like this can’t be taken for granted or, even worse, wasted. In this program, students are held just as accountable for their success, if not more so than their team members. Your coach and this program’s success is directly related to what you put into it. While your coach will certainly be your resource for answers, solutions, action plans and focused direction, you’re the only one with the power to put those resources to good use in your business. It’s been proven time after time that those who do the work experience success. Please come to our office, walk the halls and read, or at least look at all of the letters and pictures we have from past students talking about their incredible success. Not only will you realize this is a proven system, but you will become inspired by the amount of successes you’ll see and read about.

Every coach in the program knows the detailed series of steps you need to take to succeed because they have taken them personally in their own investing business. While some of these steps require little time and some require a little more, I assure you each one is important to reaching your ultimate goal.

- Jeff Lindahl, Coaching Director & Instructor
Coaching & Support

Personal One-on-One Business Analysis: When you join the Mentorship Coaching Program, you will work with one of our real estate investing experts to analyze and assist you with your business planning! Our team will provide you with the confidence and knowledge to move forward and go above and beyond in the field. All of our Mentorship student journeys begin with discovery. We have not achieved the highest student success rate by assuming everyone starts in the same place with the same curriculum. Your training will begin with a one-on-one session to determine:

- Current experience level in multi-family investing
- Short and long term financial goals
- A customized plan to reach your goals
- Matching you with a coach that matches your personal needs

There are so many invaluable resources in Mentorship and this personalized orientation will walk you through every tool and training at your disposal.

Millionaire Mindset: The single most important factor influencing a person’s success – whether personal or professional – is mindset. What you think about consistently has a direct impact on your behavior, and not the other way around. So, it’s important to get this fundamental ingredient right. A seemingly small thing that makes a huge difference, mindset accounts for the primary distinction between those who succeed and those who do not. And, if you are serious about achieving success in any area of your life, you must learn to master your mindset.

Here are the nine topics that will be covered:

- Define your goals
- Prioritize
- Set a deadline
- Understand your strengths
- Recognize opportunities and threats
- Develop new skills
- Take action
- Get support
- Measure progress

Access to the RE Mentor Investing Strategist Hotline: During your time in the Mentorship Coaching Program, you will have access to one of our RE Mentor Investing Strategists. With just a quick phone call or email away, these team members are here to help you with course inquiries and how to stay on track in your training at RE Mentor. You will also be able to submit potential deals that you’re considering so they can give you the best advice and provide strategies on how to move forward with them.
**Teach Calls:** These once a month training calls are taught by our experienced coaches and/or a noted expert. They will provide you with the knowledge you need for your real estate investing business by discussing a variety of topics on these monthly calls.

**Tuesday’s with RE Mentor:** Our team holds twice a month group calls that include an open forum group Q and A. Not feeling 100% confident about the market you’ve been considering going for? Need some strategic advice from fellow real estate investors? Then take the opportunity and utilize our monthly calls to ask those important questions!

**Mentorship Online Training Center**
One of our best program features is the Mentorship Online Training Center! You will be able to access:

- **24/7 On Demand Virtual Training Library** that includes 700+ hours of online teaching
- **26 Core Competencies** that cover, in detail, every aspect of a deal
- **Weekly Curriculum and Action Plans**, over and above what your coach will give you, for those who want to do all they can to become successful.
- **Fast Start Training** that includes Private Money, Foreclosure, and Commercial Investing.
- Fully stocked **Document Library** with forms, letters, and agreements that you may need in your multi-family real estate business.

**Foundational Home Study Systems**
Mentorship students receive all of our Foundational Home Study Systems. These informative guides prepare you for our live, digital events, or coaching. If you sign up for our diamond package, you will be given a Mentorship Backpack that holds all of your home study systems and a signed by the author copy of *Multi-Family Millions: How Anyone Can Reposition Apartments for Big Profits!*

Your home study systems will include:
- **Private Money Home Study System**
- **Commercial Property Investing Home Study System**
- **Property Asset Management Home Study System**
**Live Events**

**Immersion**
Spend 3 days with this fast start training going over implementation practices, deal analysis, and getting your systems going. Join this information-packed bus tour with fellow students and our expert field team! There’s nothing like being out of the office and getting to know the market one-on-one in the real world!

**Business Building**
Learn the most important systems to grow your business, transform your marketing and revolutionize your deal making. During these two extensive days, you’ll take a tour of our Boston office, learn how to setup and optimize your business systems, and have dinner with our team at the exclusive Harvard Club.

**Digital Events**

**Commercial Property Investing**
Our Commercial Property Investing event shows you the other ways to make money in commercial real estate (a natural progression with multi-family investing). Spend strategy-packed sessions with us to learn how you too can generate massive income simply by seeking out real estate deals for deep-pocket investors. We’ll show you how to find these deals and how to get investors lined up, waiting to invest in your deals.
Private Money

With our S.E.C. Attorney and staff, you will discover the rules of the game and will be taught how to make the most effective presentations. Learn what to say and who to say it to so that you get your deals funded. By the end of this intensive training, you will know how to very successfully invest in real estate without using a dime of your own money. We will show you exactly how to attract all the money you will ever need to fund your real estate investments, as well as have investors coming directly to you to give you money to close your deals.

Property Asset Management

This event will provide you with all of the Asset Management Systems you will need to successfully run your properties, hit your cash flow projections, and maximize the profits during the sale of your property. This event includes several training manuals. When you leave this event, you will be armed with expert knowledge, information, and systems to operate your properties while enjoying your free time and earning higher profits.

What Are You Waiting For?

When it comes down to it, this is your business and your life, it is only fitting that the decisions that affect them both are also yours. However, entering into our Mentorship Coaching Program can be the one decision you make that can give you guidance, reassurance and inspiration as you make other important decisions down your path to success and, most importantly, your financial freedom. NOW is your opportunity – seize it! Don't wait weeks, months or years from now to ask yourself what you could have done differently or wonder what you might have achieved. Know, without a doubt, that you have taken hold of your career and given yourself every chance to succeed.

If you’re interested in joining the Mentorship Coaching Program and becoming a success...

Speak to a strategist today!